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KEH Group announces reorganisation of corporate structure

Kuwaiti European Holding Group (“KEH”) announces today that following recent key senior appointments, the Al-Humaidi family's assets that sit within the Group will be reorganised into a formal corporate structure.

The reorganisation marks a transition from family office to corporate structure with distinct subsidiaries. The new structure will allow the Group to deliver its strategy more easily as it looks to create a bridge between the UK and the Middle East, providing better access to international capital markets for private clients.

The restructured group will be organised into three operating divisions: Financial Services, Leisure and Healthcare. KEH companies in the Financial Services division will comprise Al-Fouz Investment Company K.S.C. , Al-Robaeya Brokerage Company, Kuwait and Armila Capital Ltd, London. The Leisure division will include London Resort Company Holdings (LRCH) and the Healthcare division will be made up of Medcorp Holding Company, Kuwait and also its subsidiary in the Kingdom of Saudi Arabia.

Humphrey Percy, Group CEO at KEH commented: “This reorganisation marks the planned transition from assets being held by the Al-Humaidi family office to a holding company and subsidiaries corporate structure; thereby formalising the Group's strategy going forward. The Group was established eight years ago and is now of a scale where this holding company structure is the most suitable as we look to grow and make further investments in the UK and Middle East.”

The reorganisation includes all group companies and subsidiaries in Kuwait and the UK other than the family's private investments which include Ebbsfleet United Football Club in the UK and leisure company assets in Egypt.

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- Notes to Editors -

About KEH

Kuwaiti European Holding Group (“KEH”) is a holding company for a group of businesses focussed on the financial services, leisure and healthcare sectors. Established in 2008 and headquartered in the UK, KEH is owned by a Kuwaiti business family. The company’s investments are concentrated in the UK and Kuwait with strategic opportunities considered across the wider Middle East and Europe.



The company intends to be a bridge connecting these two regions, initially between Kuwait and the UK and in the financial services sector. KEH selectively targets investment opportunities based on market trends and the ability to deliver strong returns to shareholders, whilst also enhancing the communities within which investments are located.

Further information on KEH is available at www.keh-grp.com