

## ABOUT KEH

Kuwait European Holding Group (“KEH”) is the holding company for a group of businesses focussed on the financial services, leisure and healthcare sectors. It was established in 2008 and is owned by a prominent Kuwaiti family.

KEH selects investments based on market trends and their ability to deliver strong returns to shareholders whilst enhancing the communities in which the investments are located.

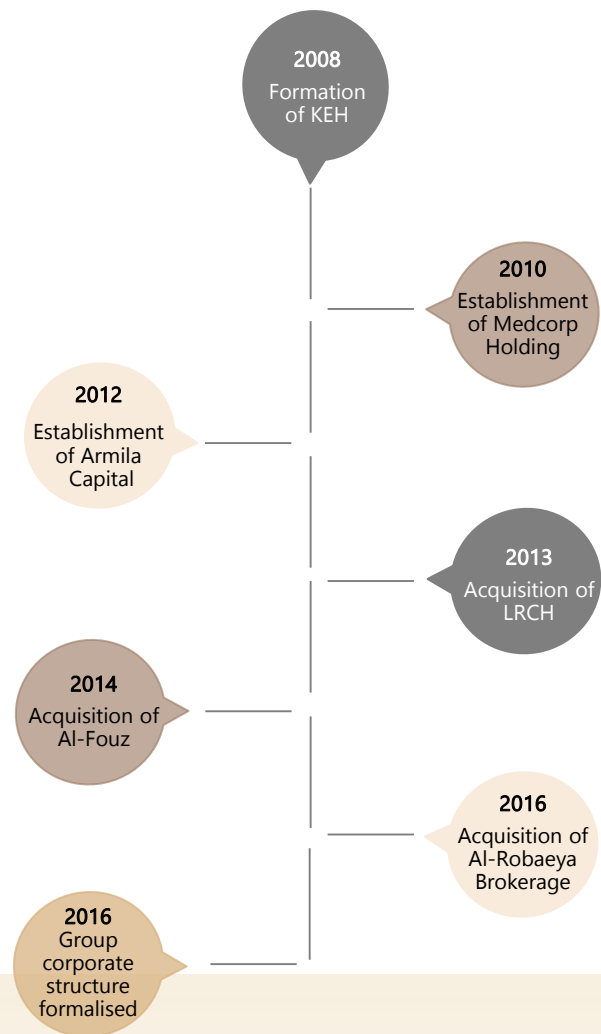
In 2016, a new Group Chief Executive Officer and Group Chief Financial Officer were appointed to move the company from a family structure to a corporate holding structure.

## GLOBAL VISION

KEH’s portfolio companies include several ambitious UK businesses and projects and is focused on building its portfolio of investments in the UK, Middle East and the rest of the world.

The group’s ambition is to be a bridge connecting the Middle East and Europe, initially between Kuwait and the UK in financial services.

KEH’s investments are currently concentrated in Kuwait and the UK. Investment opportunities are being considered elsewhere, including in the wider Middle East and Europe.



## UK EXECUTIVE TEAM

### Humphrey Percy Group Chief Executive Officer

Humphrey is Group Chief Executive Officer of KEH, having joined the group in May 2016. Prior to his appointment, Humphrey founded Bank of London and The Middle East plc and was Chief Executive Officer of BLME Holdings having joined in August 2006.

Humphrey has more than 30 years of international banking experience and has worked at J. Henry Schroder Wagg, Barclays Merchant Bank (later Barclays de Zoete Wedd/BZW) and WestLB where he held positions including CEO, Managing Director, General Manager, and Head of Global Financial Markets. He has managed a number of global businesses within Barclays and WestLB as well as founding his own business in 2002 where he remains Non-Executive Chairman.

He is a Chartered Fellow of the Chartered Institute for Securities & Investment (CISI), is on the Advisory Board of the London Capital Club and is a Business Ambassador for the Royal Marines Business Liaison Group.

### Richard Williams Group Chief Financial Officer

Richard joined as Group Chief Financial Officer in July 2016. Previously he was Chief Financial Officer of Bank of London and The Middle East plc. where, following authorisation by the regulator in 2007, the bank grew to be the largest Islamic bank in London. He also led the listing of BLME on the Dubai Nasdaq exchange.

Having qualified as a chartered accountant with KPMG in 1980, Richard spent his early career with Chase Manhattan, Credit Agricole and Bankers Trust. He then spent 10 years at Robert Fleming & Co setting up their Global Equities Derivatives business, including three years in Hong Kong with Jardine Fleming.

Richard also has experience with start-up companies and in private equity with Legal & General Ventures.

## PORTFOLIO COMPANIES



### ARMILA CAPITAL LIMITED, LONDON

Armila is a UK investment firm headquartered in central London. Authorised and regulated by the UK Financial Conduct Authority, Armila identifies, evaluates and structures prime investment opportunities for its clients, chiefly in property. The company provides wealth management and planning advice, capital markets and associated advisory services to companies including LRCH.



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AL-FOUZ INVESTMENT

### AL-FOUZ INVESTMENT COMPANY, KUWAIT

Al-Fouz is a Kuwait-based investment company that is authorised and regulated by the Kuwait Capital Markets Authority and the Central Bank of Kuwait. The company provides investment and asset management, real estate investment consultancy and corporate finance advice. Al Fouz works in close co-operation with Armila in London.



### AL-ROBAEYA BROKERAGE COMPANY, KUWAIT

Al-Robaeya is a local brokerage house that offers both online and offline trading in instruments listed on Kuwait Stock Exchange (KSE). Founded in 1984, the company is licensed to provide brokerage services for instruments listed on Kuwait Stock Exchange and to invest its equity in long-term investments including properties.



### MEDCORP HOLDING COMPANY, KUWAIT

Medcorp Holding Company is engaged in the healthcare and wellness industry in Kuwait and other Gulf countries. It aims to expand and to develop new forms of medical treatment, bringing the highest quality products, services and facilities to Kuwait, the Gulf and Europe.

## LONDON RESORT

COMPANY HOLDINGS LIMITED

### LONDON RESORT COMPANY HOLDINGS (LRCH)

LRCH is developing plans for the creation of an entertainment resort on the Swanscombe Peninsula, near Ebbsfleet in Kent. The resort will provide London with its first world-class leisure and entertainment centre. The cost of the project is expected to exceed £3 billion.

## COMPANY STRUCTURE

KEH is majority owned by the Al-Humaidis, a merchant family of Kuwait who have a history of operating trading businesses and investing in property since the 1940s. A majority of the shares are held by Dr. Abdulla Al-Humaidi and his brother, Dr. Dherar Al-Humaidi.

The Group is headquartered in the UK, with premises in Mayfair, London.

## DR. ABDULLA AL-HUMAIDI DIRECTOR

Dr. Abdulla Al-Humaidi founded KEH in 2008. He has acted as CEO, Executive Vice Chairman and Chairman for a number of companies in Kuwait, Egypt and the United Kingdom and is currently Chairman of Ajwan, which is listed on the Kuwait Stock Exchange. His responsibilities include investments in a variety of business sectors, leisure, financial services and healthcare, as well as private investments in the hotel sector.

Dr. Al-Humaidi studied medicine for five years at the Royal College of Surgeons in Dublin, Ireland.